

Privacy Policy

LevelUp Store - demo project

Effective date: 19 July 2026

NOTICE: LevelUp Store is a demo (portfolio) project. It is not a real online store - we recommend that you do not enter real personal data. All data stored in the system is deleted regularly and automatically.

1. Introduction

This Privacy Policy (the “Policy”) describes what personal data is processed by the web application **LevelUp Store** (the “Application”), for what purposes, for how long, and what rights you have as a data subject. The Policy is drawn up in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR) and Slovak Act No. 18/2018 Coll. on Personal Data Protection.

The Application is operated exclusively as a **demo and portfolio project**. It does not serve the actual sale of goods and does not process personal data for commercial purposes. By registering in the Application you acknowledge that it is a test environment.

2. What personal data we process

When you use the Application, we process the following categories of data:

Category	Data collected
Identification data	first name, last name, e-mail address
Authentication data	password (stored exclusively as a cryptographic hash), JWT access and refresh tokens, e-mail verification date
Address data	street, postal code, city, country - billing and shipping address (stored both in the user profile and separately with each order)
Transactional data	orders and order items (product/variant, EAN, price), total amount, payment method, order status, delivery flag, timestamps
Technical data	IP address, audit logs, session data, error records and stack traces (Sentry)

Profile data (billing and shipping address) is stored separately with each order at the time the order is placed, so that the order captures the state of the data at the moment of its creation.

3. Purposes and legal bases of processing

- **User account management** - registration, login, e-mail verification (Art. 6(1)(b) GDPR - performance of a contract).
- **Order and payment processing** - order creation, payment, order history (Art. 6(1)(b) GDPR).
- **Transactional e-mails** - registration confirmation, e-mail verification, order confirmation (Art. 6(1)(b) GDPR).
- **Security and protection of the Application** - rate limiting, audit logs, error monitoring (Art. 6(1)(f) GDPR - legitimate interest).

4. IP address and technical data

The Application processes the visitor's IP address for the following purposes:

- **Rate limiting (abuse protection)** - the IP address is temporarily stored in a cache to limit the number of login attempts and other sensitive operations. Repeated failed attempts result in a progressive temporary lockout. These records are kept only short-term and expire automatically.
- **Audit logs** - selected actions in the Application may be recorded in an audit log together with the IP address for security and traceability purposes.
- **Error monitoring (Sentry)** - when an error occurs, the IP address and the technical context of the request may become part of the error record.

We do not use the IP address for profiling or marketing purposes.

5. Data recipients and external services

The Application relies on the following processors and external services:

- **Stripe, Inc.** - payment processing. During payment, Stripe processes your name, e-mail and billing details. The Application does not store card numbers; it retains only the transaction identifier. See stripe.com for details.
- **Sentry (Functional Software, Inc.)** - application error monitoring. Error records, stack traces and technical context, which may include the IP address, are sent to Sentry.
- **SMTP e-mail provider** - infrastructure for sending transactional e-mails (e-mail verification, order confirmation). The e-mail address and message content are processed.
- apicountries.com - source of the country list used in address forms. No personal data is transferred to this service.

We do not transfer personal data to third countries beyond what the operation of the above services requires, and we do not sell personal data to any third parties.

6. Data retention

Since the Application is a demo project and contains no real business data, **all personal data is deleted regularly and automatically** by scheduled jobs. This includes in particular:

- user accounts and their associated profile data,
- orders, including personal and address data,
- expired tokens (verification, refresh and others),
- abandoned shopping carts,
- short-lived cache entries used for rate limiting (expire automatically).

A request to close an account is handled by deleting the account; the data is then subject to the regular clean-up described above. Statutory retention periods (e.g. accounting records) do not apply to demo data, as the Application does not conduct any real business activity.

7. Your rights as a data subject

Under the GDPR you have the right:

- of access to your personal data (Art. 15),
- to rectification of inaccurate data (Art. 16),
- to erasure of data - the “right to be forgotten” (Art. 17),
- to restriction of processing (Art. 18),
- to data portability (Art. 20),
- to object to processing based on legitimate interest (Art. 21),
- to lodge a complaint with a supervisory authority - the Office for Personal Data Protection of the Slovak Republic (dataprotection.gov.sk).

8. Contact for exercising your rights

Requests concerning personal data protection (access, rectification, erasure and other GDPR rights) may be sent to: levelup-store@samuel-steiner.com. Requests are handled without undue delay and no later than one month after receipt.

9. Final provisions

This Policy may be updated from time to time, in particular when the functionality of the Application or the external services used change. The current version is always available in the footer of the Application. By using the Application you confirm that you have read this Policy.